HTML stands for hypertext markup language and stands is the structure for most web pages. Some basic functions include <head> that would contain information about the document, <title> that would be the title of the webpage, <body> for the visible content, <h1> for a large heading, and <p> for paragraph. There are many tags for HTML, each surrounded by the <>, some are closed with < />, and each have a different function in order to make a website and coding for the website more organized. HTML coding is quite straightforward, as long as you know what each of the tags do and the proper format for coding, then you can really make whatever web page format you want. Here is a Hello World example in HTML:

<html>  
<header><title>This is title</title></header>  
<body>  
Hello world  
</body>  
</html>

As pictured, each text block is surrounded by tags that indicate what it is

Source: <https://www.w3schools.com/html/html_intro.asp>